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Finlandia Offers Canadian Students Dollar-for-dollar Currency Exchange

HANCOCK – Finlandia University is hoping to recruit additional students from Canada with a dollar-for-dollar currency exchange for tuition.

“I believe this dollar-for-dollar exchange for Canadian students will be of great importance to us as a university,” says Martin Kinard, Finlandia’s director of admissions. “It will give additional incentive to our northern neighbors to seriously consider attending Finlandia University.”

All Canadian students are invited to take advantage of the currency match.

“Our proximity to Canada, and our continuous effort to widen our recruitment reach made this decision a logical one,” notes President Philip Johnson. “I believe it will give us a marketing advantage and provide a competitive alternative for Canadian students considering enrollment in a U.S. university.”

Athletic Director Chris Salani agrees the tuition match will benefit the university as a whole. He’s also excited about the added potential for recruiting student-athletes, especially hockey players.

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